

Driffield Agricultural Society

Issued by: Driffield Agricultural Society

Last Reviewed: June 2025

Authorised by: Chief Executive Officer

DRIFFIELD SHOW 2026 – TRADE EXHIBITOR TERMS AND CONDITIONS

Marking 150 Years of Agricultural Heritage and Excellence

1. Admission and Access

- All individuals entering the Showground on Show Day must possess a valid exhibitor admission ticket.
 - All vehicles entering the site must clearly display a valid vehicle pass at all times. This includes deliveries, catering suppliers, and contracted services.
 - Vehicles temporarily exiting the site will be issued with a pass-out stamp to permit re-entry on the same day.
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2. Site Access, Set-Up, and Vehicle Movement

- Exhibitors and contractors must sign in at the designated point from **Friday, 17th July 2026**, and must wear high-visibility clothing during all set-up and breakdown activity for health and safety compliance.
 - All deliveries, including stands, marquees, equipment, and stock, must be completed before **08:00am on Wednesday, 22nd July 2026**.
 - All roadways, tracks, and car parks within the Showground are subject to UK highway regulations. A **strict 5mph speed limit** applies, and hazard lights **must not** be used while moving vehicles.
 - Any vehicle not forming part of a stand display must be removed to the **Trade Car Park** by **08:30am on Show Day**.
 - All display vehicles must be stationary and fully set up by **08:30am**, in preparation for public opening at **09:00am**.
 - **No vehicle movement is permitted on site between 08:30am and 6:00pm on Show Day**, except for authorised emergency or service vehicles.
 - Large and heavy vehicles (e.g. articulated lorries, low-loaders) may only re-enter the Showground from **7:30pm on Show Day**, once pedestrian footfall has safely subsided.
 - Breach of vehicle movement or parking conditions may result in exclusion from future events.
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3. Stand Operation Hours

- Stands must be open and staffed from **08:30am to 6:00pm** on Show Day. Early closure is not permitted.
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4. Application and Acceptance

- Returning exhibitors must apply by **31st December 2025** to secure priority booking.
 - New applications will be considered from **1st January 2026**, subject to availability.
 - Applications must be submitted on the official form and signed by an authorised representative. Submission confirms full acceptance of these Terms and Conditions.
 - The Society reserves the right to refuse or withdraw an application without explanation.
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5. Cancellation Policy

- Cancellations before **30th April 2026** will incur a £100 administration fee, deducted from any refund.
 - Cancellations on or after **1st June 2026** are non-refundable.
 - The Society reserves the right to reallocate cancelled pitches. No exhibitor will be permitted to exhibit without full settlement of outstanding fees.
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6. Exhibitor Tickets and Vehicle Passes

- A set number of free admission tickets will be issued in line with stand size. Additional tickets may be purchased via www.driffielddshowground.co.uk.
 - Passes must be shown on request at all times by all persons and vehicles on site.
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7. Groundworks and Underground Services

- Peg driving, digging, or any form of excavation is **strictly prohibited** without written permission from the Chief Executive.
 - Exhibitors must consult with the Show Office before groundworks to avoid damage to underground services.
 - Any damage caused will be charged to the responsible party.
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8. Force Majeure and Organiser Cancellation

- The Society may cancel, postpone, or amend the event in response to events outside its control (including adverse weather, public health emergencies, strikes, or government directives).
 - Refunds in such circumstances:
 - **100%** if cancellation occurs **14+ days before** Show Day.
 - **50%** refund if cancelled **within 7 days**.
 - **No refund** if the Show has started.
 - Exhibitors are advised to obtain their own cancellation insurance.
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9. Waste Management and Site Condition

- All stands must be cleared of waste, equipment, and temporary infrastructure by **5:00pm on Monday, 27th July 2026**.
 - Stands must be left clean, with any holes filled and surfaces restored.
 - Charges will apply for excess rubbish or damage.
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10. Trade Stand Categories

- **Agricultural Trade** – machinery, tools, fencing, produce.
 - **Motor Trade and Retail** – vehicles, trailers, and related.
 - **Commercial** – retail, promotional, or corporate exhibitors not covered elsewhere.
 - **Craft Marquee** – handmade or hand-finished products only. No food or drink sales permitted.
 - All sales of alcohol, tobacco, refreshments, or confectionery must be declared on the application form.
 - Alcohol sales or sampling require a valid TENs licence from East Riding of Yorkshire Council.
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11. Hospitality and Catering

- Free hospitality is permitted. All sales require licensing.
 - Alcohol sampling, even if free, must be licensed.
 - Cooking is **not permitted** in Society marquees (except the designated Food Theatre).
 - No glass bottles to be consumed beyond the stand footprint.
 - Exhibitors should reduce use of single-use plastics.
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12. Promotional Activities

- Promotional material must remain within the exhibitor's stand boundary.
 - No roving distribution is permitted.
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13. Showground Opening – Set-Up and Breakdown

Set-Up Times:

- Saturday 18th & Sunday 19th July: 9:00am – 5:00pm
- Monday 20th & Tuesday 21st July: 7:00am – 8:00pm
- **Wednesday 22nd July: 5:30am – 8:00am**

Breakdown Times:

- Wednesday 22nd July: Light vehicles from 6:00pm; heavy vehicles from 7:30pm
- Thursday 23rd July: 8:00am – 6:00pm
- Friday 24th July: Normal office hours

- The Showground will be closed Saturday 25th and Sunday 26th July
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14. Behaviour and Conduct

- Auctions, loudspeakers, games of chance, or disruptive behaviour are prohibited.
 - Breaches may result in:
 - Fines up to £500
 - Closure or removal of stands
 - Confiscation of goods
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15. Sub-Leasing

- Sub-letting is strictly prohibited.
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16. Machinery and Equipment Safety

- All machinery must comply with relevant health and safety legislation and remain the exhibitor's responsibility.
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17. Loading and Unloading Assistance

- Heavy-lift support is available by **advance booking only**. On-the-day requests cannot be accommodated.
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18. Covered Spaces

- **Standard bays:** 3m (W) x 6m (D)
 - **Craft Marquee bays:** 3m (W) x 3m (D)
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19. Electricity Supply

- Power available upon request (fee applies). Sharing of supply is not permitted.
 - All equipment must be PAT tested and compliant.
 - Underground cables will be marked 10 days prior; damage will be chargeable.
 - **Generators are not permitted.**
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20. Water Supply

- General standpipes are available.
 - Significant water usage must be agreed in advance; charges may apply.
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21. Grass Maintenance

- Grass cutting up to 30th June is carried out by the Society.
 - Thereafter, maintenance is the exhibitor's responsibility.
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22. Ground Condition Disclaimer

- The Society accepts no responsibility for the condition or suitability of ground surfaces.
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23. Drones

- The use of drones is **strictly prohibited** across the Showground.
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24. Marquee and Stand Dimensions

- Exhibitors must allow space for guy ropes and must not encroach on neighbouring pitches or walkways.
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25. Livestock on Stands

- Intent to exhibit livestock must be declared **no later than 22nd June 2026**.
 - All livestock must comply with **DEFRA regulations**.
 - Livestock must be supervised by a competent stockperson.
 - A decontamination point must be established where necessary.
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26. Fire Safety

- Fire risk must be assessed and documented by the exhibitor.
 - No smoking is permitted in marquees or vehicles.
 - Stands must be equipped with suitable firefighting equipment.
 - Open flames are not allowed near combustible materials.
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27. Liquid Petroleum Gas (LPG)

- Use of LPG must be risk-assessed and certified.
 - LPG cylinders must be stored securely in a locked, non-combustible enclosure.
 - LPG use inside marquees is strictly prohibited.
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28. Risk Assessments and Insurance

- Exhibitors must submit:
 - Completed **Fire & General Risk Assessment**

- Valid **Public Liability Insurance certificate**
 - Failure to comply will result in cancellation without refund.
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29. Security

- Security will operate from **6:00pm Saturday 18th July to 5:00pm Thursday 23rd July**.
 - The Society accepts no liability for loss, theft, or damage during this period.
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30. Copyright and Music Licensing

- Playing of copyright music requires a PRS licence.
 - Responsibility for compliance rests entirely with the exhibitor.
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31. Photography

- Commercial photographers must register at the Show Office and display ID.
 - Soliciting photography work without authorisation is prohibited.
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32. Sale of Firearms and Prohibited Items

- Sale of firearms requires prior written approval.
 - **BB guns, catapults, and similar items are banned.** Breaches will result in expulsion.
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33. Health & Safety Compliance

- Exhibitors are legally responsible for the health and safety of staff, contractors, and visitors.
 - Stands must comply with the **Health and Safety at Work Act 1974** and associated regulations.
 - Suitable fencing, safe access, machinery guards, and child-safe layouts are mandatory.
 - Unsafe installations may be removed at the Society's discretion.
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34. Liability and Indemnity

- The Society accepts no liability for loss, injury, damage, or disease except in cases of negligence resulting in death or personal injury.
 - Exhibitors agree to indemnify the Society against all claims arising from their operations.
 - Exhibitors remain responsible for the conduct and safety of their employees and contractors.
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For questions or further clarification, please contact the **Show Office** directly. We thank all exhibitors for their support and professionalism as we prepare for the landmark **150th Drifffield Show**.